



HELP YOUR EMPLOYEES DISCOVER THEIR FLAIR FOR GENIUS...  
They'll transform their jobs into rewarding careers and ignite their teams!

## TESTIMONIALS

"It changed my career, and my life!"  
- Jonathan Halvorsen

"I could see myself in Blair's stories, so I used her plan and am now taking classes in environmental studies!"  
- Danny Reitman



Blair Tindall  
Speaker, Author, and  
Musical Explorer

*Find where you shine & discover your genius.™*

How do you empower employees to love their jobs and thereby increase their passion, productivity, and teamwork? By helping them discover and apply their unique Flair For Genius.

During her Flair For Genius presentations, Blair Tindall presents inspiring case studies and her APT Approach™: Affinity, Plan, and Talent. This proven set of hands-on exercises helps employees identify their interests, talents, and aptitudes – their unique genius.

**Exploring your gifts – the places where you shine – is key to discovering your genius. Applying your Flair For Genius at work makes all the difference.**

Blair helps employees explore how their interests, talents, and aptitudes add up – resonating as a package that is uniquely theirs. Next, employees identify ways to apply their unique genius in their current jobs, thereby enjoying more rewarding work, increasing their productivity, and inspiring teammates to tap into their gifts and contribute at higher levels.

**Take note:** Blair invested two decades and thousands of dollars to identify hardworking tools and effective exercises. She has distilled the most effective tests and powerful role-playing exercises into her APT Approach to achieve immediate, tangible results. An added bonus, Blair's extraordinary life story motivates presentation attendees to pursue energizing, rewarding careers that tap into their Flair For Genius.

### Benefits for adult learners and career-changers:

When employees tap into their Flair For Genius, they're more energized and contribute in more creative, fruitful ways to the team and organization.

Supervisors, managers, directors, and executives can draw from their

unique strengths, their Flair For Genius, to provide highly effective leadership.

Industry associations can inspire their members to discover how to use their gifts in their lives and work.

Supervisors and managers can motivate staff members by encouraging them to identify and tap into their unique genius. Even with a reduced staff, the energized team can be more productive.



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For a meeting planner's toolkit and complete presentation description, visit [www.FlairForGenius.com](http://www.FlairForGenius.com)

Help your employees discover their

**FLAIR**

For Genius. The result? Energized employees enjoying their work and igniting their teams!

Contact Blair Tindall now.

## Blair Tindall

Speaker, Author, and Musical Explorer  
Flair For Genius™  
**(800) 225-3886**



## About Blair Tindall

Helping others discover their Flair For Genius

Recognized as a talented musician at age 5, Blair Tindall's entire life was boxed in to achieve one goal: play music. Lost in a lifetime of practice and goals set for her as a child, she never explored her other gifts, talents, and aptitudes.

Throughout her performing career, a frustration and sense of desperation grew. Like many people stuck in the wrong job, she wanted to live her life differently but didn't know how. She felt trapped in someone else's dream.

### By uncovering hidden aptitudes, Blair found her unique genius.

For nearly two decades, Blair invested in myriad aptitude tests and career counseling. She identified the hardworking exercises that offer clear results – shining a spotlight on your unique gifts, talents, and aptitudes.

Blair discovered that writing and speaking were hidden aptitudes, and a source of great joy. She received a full scholarship to Stanford University's School of Journalism at age 40. Immediately successful, her journalism career focused on business, environmental issues, and performing arts for major newspapers and magazines. In 2005, she published her first book, *Mozart in the Jungle: Sex, Drugs and Classical Music*, which led to speaking engagements around the world.

Today, Blair is a professional writer, public speaker, television personality, musical explorer, and creative consultant.

In her presentations and workshops, Blair helps participants identify skills, talents, and aptitudes – their unique genius – to tap into passions and create an extraordinary level of job-satisfaction and productivity.

“I help others explore their gifts and discover their Flair For Genius.”