



## STUDENTS CAN DISCOVER THEIR FLAIR FOR GENIUS... and choose the right career path

### TESTIMONIALS

“Your presentation was the perfect blend of feet-on-the-ground realism and reach-for-the-stars motivation.”  
– John Guthmiller,  
Virginia Commonwealth University

“I learned so much. I’m a freshman, and ‘Flair for Genius’ gave me great ideas for finding my future.”

“Blair’s presentation changed my life! I’m pre-med and am now taking theater classes to balance my interests.”



Blair Tindall  
Speaker, Author, and  
Musical Explorer

*Find where you shine & discover your genius.™*

Once an accomplished classical musician, Blair Tindall diligently worked for two decades to leap out of an oppressive, boxed-in career and into an energizing, rewarding career that fully utilizes her interests, talents, and aptitudes: her Flair For Genius. Today, Blair is a professional writer, public speaker, television personality, and creative consultant.

**“Exploring your gifts – the places where you shine – is key to discovering your unique genius and choosing a passionate, rewarding career.”**

During her Flair For Genius presentations, Blair presents inspiring case studies and her APT Approach™: Affinity, Plan, and Talent. This proven set of hands-on exercises helps audience members identify their interests, talents, and aptitudes – their unique genius. More than simply cataloguing individual skills, students explore how their interests, talents, and aptitudes add up – resonating as a package that is uniquely theirs.

Blair invested two decades and thousands of dollars to identify hardworking tools and effective exercises. She has distilled the most effective tests and powerful role-playing exercises into her APT Approach to achieve tangible results. Students walk away with a game plan and concrete steps to identify the career path that’s right for them.

An added bonus, Blair’s extraordinary life story motivates students to pursue energizing, rewarding careers that tap into their Flair For Genius.

#### Benefits for students:

They can design a curriculum to exploit their talents.

Separate their passions from the expectations of others.

Focus their educational experiences to ensure rewarding careers.

Explore new life directions and find the perfect major

Attract scholarships, grants and internships.



[www.FlairForGenius.com](http://www.FlairForGenius.com)  
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For a meeting planner's toolkit and complete presentation description, visit [www.FlairForGenius.com](http://www.FlairForGenius.com)

**Help students choose the right career path.**

Contact Blair Tindall now.

## **Blair Tindall**

Speaker, Author, and Musical Explorer  
Flair For Genius™

**(800) 225-3886**



## **About Blair Tindall**

Helping others discover their Flair For Genius

Recognized as a talented musician at age 5, Blair Tindall's entire life was boxed in to achieve one goal: play music. Lost in a lifetime of practice and goals set for her as a child, she never explored her other gifts, talents, and aptitudes.

Throughout her performing career, a frustration and sense of desperation grew. Like many people stuck in the wrong job, she wanted to live her life differently but didn't know how. She felt trapped in someone else's dream.

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### **By uncovering hidden aptitudes, Blair found her unique genius.**

For nearly two decades, Blair invested in myriad aptitude tests and career counseling. She identified the hardworking exercises that offer clear results – shining a spotlight on your unique gifts, talents, and aptitudes.

Blair discovered that writing and speaking were hidden aptitudes, and a source of great joy. She received a full scholarship to Stanford University's School of Journalism at age 40. Immediately successful, her journalism career focused on business, environmental issues, and performing arts for major newspapers and magazines. In 2005, she published her first book, *Mozart in the Jungle: Sex, Drugs and Classical Music*, which led to speaking engagements around the world.

Today, Blair is a professional writer, public speaker, television personality, musical explorer, and creative consultant.

In her presentations and workshops, Blair helps participants identify skills, talents, and aptitudes – their unique genius – to tap into passions and create an extraordinary level of job-satisfaction and productivity.

**“I help others explore their gifts and discover their Flair For Genius.”**